



SCOTTSDALE WESTWORLD SUBCOMMITTEE MEETING SUMMARIZED MINUTES

Wednesday, September 2, 2009
1:30 p.m.

CALL TO ORDER

Chairman Nelssen called to order a regular meeting of the WestWorld Subcommittee on Wednesday, September 2, 2009 at 1:31 p.m.

ROLL CALL

Present Tony Nelssen, Councilman, Chair
 Lisa Borowsky, Councilwoman

Absent Bob Littlefield, Councilman

APPROVAL OF MINUTES

Councilwoman Borowsky moved to approve the minutes of the WestWorld Subcommittee meeting on June 17, 2009. Chairman Nelssen seconded the motion, which carried 2/0.

1. WestWorld Activity Update – Brian Dygert

Mr. Dygert started that we have been very quiet for the summer. We just started back two weeks ago, so within the last 2 weeks we have had 3 days of booked events. One of those was an equestrian event that started last weekend and two soccer team events. Between our last meeting and now that has been the activity. We have been busy with maintenance and capital upgrade projects. We are ramped back up and open for the season. I will tell you from a practical standpoint, by all indications, looking at the coming season compared to last season and the season prior, we are not seeing gross changes, or a gross reduction, or not the return of cliental and event production. It is pretty much status quo. My expectation for this season is very similar to what we saw last year, which was a positive thing, more days and more production. I think if we can hang on to that, that is my expectation. Chairman Nelssen said that all things considered the economy and such, this is good news. Mr. Dygert stated this is correct. Consumer spending is down, so that means their spending at the events is softer and people are not staying at the events as long as they had 2 and 3 years ago, but they are still partaking in the activities and the producers

are still marching forward with positive plans. From our standpoint, this is good news. Chairman Nelssen stated there have been some conversations about having some sort of event to acknowledge and celebrate the National Day of the Cowboy that is taking place in the east valley. A likely venue would be in something in concert with something going on at WestWorld. That is the extent of the conversations. Mr. Dygert asked if this event fall in the same time frame between the parade and rodeo. Chairman Nelssen said yes, they are not looking for a high-profile thing, mainly just some sort of acknowledgement. The Mayor will have a proclamation. It's just something that is being discussed.

Mr. Dygert went on with two additional notes. He can't speak about the details yet, but we will hopefully see two new special events, not equestrian events, this coming season. As the details get closer, you will be made aware at the Council level. Once we get more details and put it into contract for we can talk more about it. I can't go into the details incase it doesn't come to fruition. Chairman Nelssen said that it good, potentially something new and exciting.

2. Current CIP Update – Corey Lew

Mr. Lew stated that they have been busy with construction and finishing up the horse barn project from last year and a lot of punch list items. We just completed the acoustical panels in the Show office. The ADA project is nearly complete. They have been a great contractor. They are working on some storm drainage work and should be complete next week. We had some additional paving on the south side of Equidome that is completed. Also we are installing a misting system on the north side; we have had one already on the south side. We are nearly complete with the horse barn refurbishment. All the barns on the front side and north side are going to be done in a week. On the south side, we have an additional 4 barns that need to be refurbished, and that will be a new CIP request. Chairman Nelssen asked how extensive will that be. Mr. Lew said that it will be barn fronts and base panels. Mr. Dygert said that the whole project started out to be extensive, but in the last 18 months we got connected with a great contractor who is much more efficient and has become a positive project. The last piece will be to bring the entire stalls to modern, with the last 4 barns. And now that should be pretty easy with contractor that knows how to do it and is comfortable with it.

3. Bike Gate Update – Brian Dygert

Mr. Dygert said the current status is that they poured a cement pad on the east side of McDowell Mountain Road gate. We moved the boulder and poured the pad so bikes can go around the gate. We do not have the South road gate reconfigured yet, but we will by the end of September. This will now be bicycle friendly. However, as we go into the season those ports and passages will be blocked off for some of our events. Chairman Nelssen asked if folks are happy. Mr. Dygert hasn't heard any news.

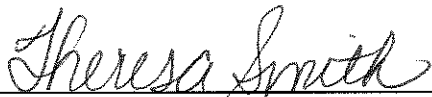
PUBLIC COMMENT

No public comments

ADJOURNMENT

Chairman Nelssen moved to adjourn the WestWorld Subcommittee meeting. Councilwoman Borowsky seconded the motion, which carried 2/0. With no further business to discuss the meeting adjourned at 1:41 p.m.

SUBMITTED BY:



Theresa Smith
Administrative Secretary

Officially approved by the WestWorld Subcommittee on May 12, 2010